



# EBS New Media

Baldock  
www.ebs.tv

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Dan Petitt | Title

## Background

Baldock based EBS manage TV EPG services for channels, broadcaster and platforms; including BBC, Discovery, Turner Broadcasting as well as platforms in South Africa (Kwese and MultiChoice), Russia (Viasat) and Cyprus (Cyta).

EBS evolved and became the first independent agency to supply data services to Sky’s new EPG platform in 2000. Today, EPG services continue to be at the core of the business but also now extends to sophisticated web, editorial and broadcast platform services. More recently they have developed new functionality to support the growing non-linear requirements of Catch-up, Video on Demand and Download to Own.

## Why Call Netcentral?

EBS historically had an in-house Microsoft Exchange e-mail server, however this was taking up increasing internal man-hours to manage due to lack of disk space for the expanding usage and would fail in the middle of the night or weekends when it couldn’t be easily fixed.

Following a referral, Netcentral were approached to help and after a competitive pitch, won the contract to upgrade the email based on their knowledge and proven experience of the process and data transfer - allowing the 33 users to retain their existing e-mail data.

## The Solution

The proposed solution was to migrate EBS’s existing Microsoft Exchange server to Microsoft’s Office 365 Cloud solution, removing the need for an in-house e-mail server and associated support. Since this project completed Netcentral have gone on to supplement EBS’s IT requirements – installing a new Firewall, new office Internet connection and new desktop computers.



## Client Feedback

“The migration to Office 365 has resulted in a lot less resources needed to manage the system so productivity is improved. The cost of Office365 is building but its something we are willing to accept compared with having to manage the old system.

“For anyone looking for a similar project I would advise seeking outside help for something that is more than likely a one-off change - there is no need wasting time learning about whole new systems and processes just to perform a single task, which you will only ever do once.

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“We’ve even recommended Netcentral to our sister company who decided to perform a similar migration to their email system!”

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